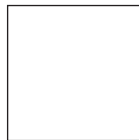




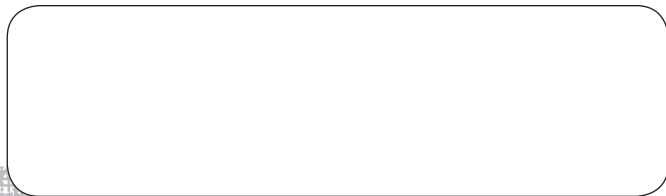
Consolidated Award Services
123 Anystreet
Anytown, US 12345



Open Call for Claims

\$100,000 CASH RESERVE MUST BE DISPERSED BY LAW

One or more claimant ID number(s) enclosed.
Destroy at once if not responding.





Consolidated Award Services

Open Call for Claims

FOR DISPATCH USE ONLY



WE ARE CURRENTLY SEEKING A CLAIMANT
TO RECEIVE THE SUM OF **\$100,000.00**

The number issued below is your unique Claimant ID Number. It must be used no later than 6/29/13 to enter your claim for this significant cash prize. After that date, your number shall expire and any cash award that might have become yours will be released to another number.

REPLY BY DATE:



AUTHORIZED BY:

Sig to come

POTENTIAL PAYOUT SCHEDULE *(Pending Winner's Choice/See Reverse)*

Payment 1	Payment 2	Payment 3	Payment 4	Payment 5	Payment 6	Payment 7	Payment 8	Payment 9	Payment 10
\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000	\$10,000

Dear <Sample A Sample>,

I'm sorry to get right to the point, but this matter requires urgent action on your part.

A fund has been established totaling \$100,000.00. Payout of this fund IN CASH must take place according to international monetary laws to an individual bearing a nine-digit Claimant ID Number.

We are now holding an open call for claims on this cash fund. The nine-digit number you've been issued above fully entitles you — <Mrs. Sample A Sample> — to put in your claim for the cash.

We must hear from you **NO LATER THAN 6/29/13**, however. At that point our open call associated with the number you've just received will close. If you have not returned your Cash Claim Entry Form by that date, I'm afraid you will have no chance to receive the \$100,000.00. You also will have forfeited your right to enter your payout preference regarding this sum.

That's right <Mrs. Sample>, not only can you put in your claim for the cash, you can also direct us to pay it to you in one of two options if you become the winner:



OPTION 1: \$100,000 LUMP SUM



OPTION 2: \$10,000 PER MONTH FOR TEN MONTHS

Please indicate your choice by checking the appropriate box on the back of the Cash Claim Entry Form Below.

***** **ADDITIONAL CLAIMANT ID NUMBER ISSUED!**

As of this writing, I am also able to confirm that you have received an **ADDITIONAL Claimant ID Number** which you'll find printed in RED on the Cash Claim Entry Form below. This unique number

(over, please)

▼ DETACH HERE AND RETURN BY DATE ABOVE ▼



\$100,000.00 Cash Claim Entry Form

FORM: 1521EZ

CLAIMANT ID NUMBER:

123456789

☐ Yes, I confirm that I am the individual named at right and I currently reside at address as imprinted. I hereby confirm that I wish to enter my claim for \$100,000 cash using the Claimant ID Number above and am ready to receive an award that may become mine after the Open Call For Claims is completed.

☐ Yes, I also wish to claim the *Midnight Allure Black Diamond Elegance Necklace* being held in my name for the fee of only \$xx.xx.

I am enclosing a ☐ Check or ☐ Money Order payable to Consolidated Award Services for \$ _____ or charge my ☐ Visa ☐ MasterCard

Credit Card Number: _____

Exp Date: ____/____/____ Signature: _____

BONUS OPPORTUNITY!

☐ Yes, I am responding within 10 days of receiving this mailing. Therefore, please also send my **BONUS PAIR** of Black Diamond Elegance Earrings at **NO ADDITIONAL CHARGE**.

ADDITIONAL CLAIMANT
ID NUMBER:

123456789

☒ ISSUED
☐ NOT ISSUED

ISSUED TO:

Sample A. Sample
1234 Any Street
Anywhere, USA 12345

entitles you to a stunningly crafted Black Diamond Elegance Necklace that would simply look gorgeous on the \$100,000.00 cash award recipient!

You are reading this correctly, even before we’ve dispatched the \$100,000 cash award, you could begin living a life of glamour and elegance thanks to this stunningly crafted piece of jewelry.

Weighing in at a full 3 carat total weight and suspended from a dazzling 18-inch gold plated chain, your Midnight Allure necklace is sure to get noticed wherever you wear it. It makes a beautiful, thoughtful and unique gift—especially as a gift to yourself! As the light plays over the full 56 facets cut into this virtually flawless CZ stone, a mysterious, positively alluring elegance radiates from its surface.

ENTER YOUR CLAIM FOR THE CASH AND THE MIDNIGHT ALLURE NECKLACE IN ONE EASY STEP

On the Cash Claim Entry Form below, we’ve already assigned you the unique Claim Numbers that will allow you to receive your gorgeous necklace AND entry for the \$100,000 cash payout. All you need to do is indicate your cash payout preference where indicated, detach and return the Form no later than the deadline specified.

If we don’t hear from you by then, we can make no guarantees or warranties on the availability of either the cash or the necklace, as supplies are limited.


We hope you are pleased with this news and look forward to hearing from you shortly.

Best wishes,

Sig
Title

P.S. We’ve also reserved a bonus set of Black Diamond Elegance Earrings for you at NO ADDITIONAL COST if you can reply within 10 days of receiving this mailing. Measuring a total of 2 carats, the earrings are so spectacular that you’ll find yourself choosing to wear them every time. They look great on their own and when paired with the Midnight Allure necklace, they truly surround you in a warm and sensual glow. Don’t miss out on this special cost-free bonus. Be sure to return your Cash Claim Entry Form AT ONCE!

▼ DETACH HERE AND RETURN BY DATE ABOVE ▼



\$100,000.00 Cash Payout Directive


I understand that I am putting in a claim for the sum of \$100,000. As a result, I am fully prepared to receive these funds and understand that my rights entitle me to choose the way in which the cash will be transferred to me if I become the entitled recipient of the money. I have made my preference regarding this matter clear by marking the appropriate box below:

☐ \$100,000 in a lump-sum one-time payment.

☐ \$10,000 paid over the course of 10 months


Please sign below to confirm that your decision regarding this matter is final:

Signature: _____

DOLLAR VALUE APPROVED BY:


NOTICE WILL NOT BE REPEATED

OFFICIAL USE ONLY





Turn Your Midnight Allure Necklace Into A Complete Ensemble With These Bonus Earrings!

RESERVED FOR QUICK RESPONDERS ONLY

Worn on their own, these glittering Black Diamond Elegance (CZ) studs create a simple yet chic look that goes perfectly with today's more popular fashions. Worn with your Black Diamond Elegance Necklace, you've got a coordinated set of jewelry that gives you that sophisticated put-together look sought after by women everywhere. With a total weight of 2 carats (1 carat CZ each), and with hypoallergenic posts, these earrings are sure to quickly become the favorites you'll reach for again and again.

But you must act fast! These stunning earrings are yours at NO ADDITIONAL COST but only if you respond within 10 days of receiving this mailing.



**It is mystery captured in a stunning
3 carat stone. It is elegance elevated.
It is the one piece of jewelry that will
shine above all others. It is the...**

*Midnight
Allure*
Black Diamond Necklace

***PLUS A Bonus Set Of Earrings
If You Respond Fast! (See Reverse)***

**SPECIAL
BONUS EARRINGS
FOR RAPID RESPONSE!**
(See Over)



**SPECIAL BONUS:
MATCHING EARRINGS!**
See over.

BLACK DIAMONDS ARE AMONG THE RAREST DIAMONDS IN EXISTENCE.

It is theorized that they arrived on earth millions of years ago when meteorites collided with our planet. Today, natural black diamonds can only be found in Brazil and Africa.

Now you can enjoy all of the sophistication and mystique of a black diamond with your very own Midnight Allure Black Diamond Elegance Necklace. Crafted in a generous and eye-catching three carat (CZ) weight set in a golden Tiffany-style setting, this necklace radiates unequaled glamor.

It's the perfect way to add instant sparkle to any outfit, turning even a simple sweater into an impressive ensemble. It makes an evening out with that special someone a little extra enchanting and provides a great conversation starter at lunch with the girls. It's an ideal and unique gift and is crafted in such fine quality that it's sure to become something that is passed down through the generations.

UNIQUE DIAMOND ELEGANCE PROCESS TRUMPS NATURE!

Because, unlike their clear counterparts, black diamonds absorb rather than reflect light, we have carefully laser-cut 56 facets on the surface of the stone so that its brilliant shine is instantly noticeable from all angles.

Due to the fact that mined black diamonds consist of multiple crystals bound together, it is extremely rare to find large black diamond jewelry, as the stones tend to fracture when they are cut. Our unique Diamond Elegance process however, is able to create a CZ stone that is not only substantially sized but virtually flawless as well—creating something that even Mother Nature herself would have trouble producing!

As with all of our Diamond Elegance jewelry, you can rest assured that this stunning Midnight Allure Black Diamond Elegance necklace has been examined by a registered gemologist who will include a report with your necklace attesting to the fact that your CZ stone exhibits unsurpassed clarity with no visible flaws.

AN ANCIENT STONE AT THE CUTTING EDGE OF FASHION!

Although black diamonds might be as old as the solar system itself, they have recently become a hot item for the world's most fashionable jewelry makers and are being worn by well-known celebrities and socialites everywhere. Now you can join the ranks of the rich and famous with your very own Black Diamond Elegance necklace—a piece of jewelry that's as sure to turn heads as an actress walking down the red carpet!