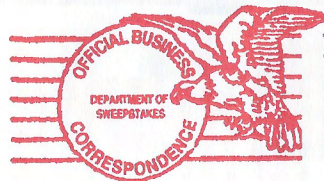




Pleasantville, N.Y. 10570



BULK RATE
U.S. POSTAGE
PAID
Reader's Digest

***** ALL FOR AADC
OS7010-2 00184-004



MR. DONALD MCTIGUE
593 TOD LANE
YOUNGSTOWN, OH 44504-1467

.00. These are the cash payments you

OS 7010 2

OS 7010

LIST 2

00877 91273 20602

***** ALL FOR AADC
OS7010-2 00184-004



MR. DONALD MCTIGUE
593 TOD LANE
YOUNGSTOWN, OH 44504-1467

SAMPLE

Dear Mr. McTigue:

\$3,212.00 . . . \$14,000.00 . . . \$167,000.00. These are the cash payments you should begin thinking about. Because your next decision has the potential to eliminate financial worries for the rest of your life.

Every one of these figures represents a different way to receive payment on the \$5,000,000.00 Grand Prize in the current Reader's Digest Sweepstakes. And I would like to ask you to choose one today, Mr. McTigue, because nobody but you knows what your financial needs are and how you would like to be paid if you are our winner.

Please take a moment to review the enclosed Payment and Expenditure Dramatizations. On each of these Dramatizations you'll notice that the circled number represents the approximate amount the Grand Prize winner could have left over after meeting average expenses. These Dramatizations have been prepared for a weekly, monthly and yearly basis. If you follow the directions in this letter carefully (and go on to become selected as the next Grand Prize winner), you would begin receiving checks in one of these three ways.

As you can see -- after taking care of regular expenses -- there's always plenty of money left over to make life a little easier. Imagine . . .

Every single **week**, having **\$3,212.00** to fill your car with gas and do the grocery shopping. . .

OR, receiving a **\$14,000.00** paycheck each **month** to take care of each and every one of your bills . . .

OR, how about the thrill of walking out to your mailbox in the spring of every **year** to find a check made out in the name of Mr. Donald McTigue in the amount of **\$167,000.00!**

(over, please)

**DETACH AND RETURN THIS SWEEPSCHECK IN YOUR PAYMENT INDICATOR ENTRY STATEMENT
IF THIS IS HOW YOU WOULD LIKE TO RECEIVE PAYMENTS ON YOUR \$5,000,000.00 GRAND PRIZE IF YOU'RE THE WINNER**

OS7010/2D

MR. DONALD MCTIGUE
593 TOD LANE
YOUNGSTOWN, OH 44504-1467

 **Reader's Digest** THE READER'S DIGEST ASSOCIATION, INC.
Pleasantville, NY 10570

\$167,000.00 *****

IF CHOSEN WINNER, AMOUNT PRINTED AT RIGHT WILL BE

ISSUED TO: MR. DONALD MCTIGUE

PAYMENT REPRESENTATION: \$167,000.00 PER YEAR

**THIS IS NOT
A CHECK**


Assistant Treasurer


Sweepstakes Director

00877 91273 20602 000 0

5001 7152 OS7010-2 001

5001 7152 OS7010-2 001

SPECIMEN - NON-NEGOTIABLE

This may all sound like a dream to you, but if you become our winner, it certainly would be very real.

Decide which Dramatization you like best and remove the Sweepstakes check from it. Then place the Sweepstakes check in your Payment Indicator Entry Statement and return it by August 8, 1996.

Next, you just have one more decision to make . . . and I think you'll find it to be an easy one.

You'll want to decide which reply envelope you'd like to use to enter the Sweepstakes. If you'd like to enter the Sweepstakes and allow us to send you THE BIBLE THROUGH THE AGES -- our spectacular new release that tells the story of how one of the greatest books on earth came to be -- then you'll want to use your YES reply envelope to return your Payment Indicator Entry Statement.

If you are not interested in learning the secrets THE BIBLE THROUGH THE AGES has to offer, then simply return your Entry Statement in the NO reply envelope instead. We will still enter you in the Sweepstakes but we will not send you this remarkable book.

But please keep in mind, sending for this book does not commit you to purchasing it. With the Reader's Digest Risk-Free Home Trial Policy, you get to try before you buy -- you can examine this book at our expense. I look forward to receiving your YES response no later than August 8. That's the last date your Payment Indicator Entry Statement will be valid.

Sincerely,



W.H. Magill
Assistant Treasurer

P.S. Wouldn't it be nice to never have to say "I can't afford it" again? Please be sure to insert one of your Sweepstakes checks in your Payment Indicator Entry Statement and return it no later than August 8, 1996.

CO FILE DEPT CLOCK VCR NO.
TGHY 76k 783er 01:19 OS7010/2B



THE READER'S DIGEST ASSOCIATION, INC.
Pleasantville, NY 10570

WEEKLY PRIZE PAYMENT AND EXPENDITURE DRAMATIZATION

The figures represented on this form have been compiled from the U.S. Department of Labor Consumer Expenditure Survey and serve as a general guide to average weekly US expenditures for a family of two.

Identifier Code: 00877 91273 20602
Statement Run: For payments on a WEEKLY basis
Value of Grand Prize: \$5,000,000.00
Prepared For: Mr. Donald McTigue

MR. DONALD MCTIGUE
593 TOD LANE
YOUNGSTOWN, OH 44504-1467

AVERAGE WEEKLY EXPENDITURES

Groceries	\$87.00
Housekeeping Supplies	\$9.00
Dining Out	\$34.00
Entertainment (movies, etc.)	\$14.00
Gasoline	\$19.00
Public Transportation	\$6.00
Miscellaneous	\$15.00
TOTAL	\$184.00
WEEKLY READER'S DIGEST WINNER'S CHECK ...	\$3,212.00
CASH BALANCE REMAINING (EACH WEEK) ...	\$3,028.00

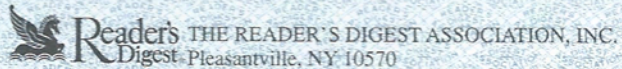
WEEKLY INCOME PROVIDED TO GRAND PRIZE WINNER

WEEKLY R.D. WINNER'S CHECK..\$3,212.00

Because we understand that everyone has different weekly expenses, figures printed above are intended for illustration purposes only. However, as you can see, even if *your* expenses were double what we've shown here (including federal and state income taxes) ... you would still have more than enough money left over to live comfortably and happily if you become our next Grand Prize winner.

DETACH AND RETURN THIS SWEEPSCHECK IN YOUR PAYMENT INDICATOR ENTRY STATEMENT IF THIS IS HOW YOU WOULD LIKE TO RECEIVE PAYMENTS ON YOUR \$5,000,000.00 GRAND PRIZE IF YOU'RE THE WINNER

MR. DONALD MCTIGUE
593 TOD LANE
YOUNGSTOWN, OH 44504-1467



\$3,212.00 *****

IF CHOSEN WINNER, AMOUNT PRINTED AT RIGHT WILL BE

ISSUED TO: MR. DONALD MCTIGUE

PAYMENT REPRESENTATION: \$3,212.00 PER WEEK

THIS IS NOT A CHECK

W.H. Magill
Assistant Treasurer

Ronald J. Leslie
Sweepstakes Director

00877 91273 20602 000 0

50017152 057010-2 001

CO FILE DEPT CLOCK VCR NO.
TGHY 76k 783er 01:19 OS7010/2C

OS7010/2C



THE READER'S DIGEST ASSOCIATION, INC.
Pleasantville, NY 10570

MONTHLY PRIZE PAYMENT AND EXPENDITURE DRAMATIZATION

The figures represented on this form have been compiled from the U.S. Department of Labor Consumer Expenditure Survey and serve as a general guide to average monthly US expenditures.

Identifier Code: 00877 91273 20602

Statement Run: For payments on a MONTHLY basis

Value of Grand Prize: \$5,000,000.00

Prepared For: Mr. Donald McTigue

MR. DONALD MCTIGUE
593 TOD LANE
YOUNGSTOWN, OH 44504-1467

AVERAGE MONTHLY EXPENDITURES

Mortgage/Rent/General Maintenance	\$740.00
Natural Gas	\$23.00
Electricity	\$68.00
Water/Public Services	\$20.00
Telephone Services	\$55.00
Medical Services/Medications/Supplies	\$81.00
Personal Services/Miscellaneous Household Expenses	\$38.00
TOTAL	\$1,025.00
MONTHLY READER'S DIGEST WINNER'S CHECK	\$14,000.00
CASH BALANCE REMAINING (EACH MONTH)	\$12,975.00

MONTHLY INCOME PROVIDED TO GRAND PRIZE WINNER

MONTHLY R.D. WINNER'S CHECK \$14,000.00

Because we understand that everyone has different monthly expenses, figures printed above are intended for illustration purposes only. However, as you can see, even if *your* expenses were double what we've shown here (including federal and state income taxes)... you would still have more than enough money left over to live comfortably and happily if you become our next Grand Prize winner.

DETACH AND RETURN THIS SWEEPSCHECK IN YOUR PAYMENT INDICATOR ENTRY STATEMENT IF THIS IS HOW YOU WOULD LIKE TO RECEIVE PAYMENTS ON YOUR \$5,000,000.00 GRAND PRIZE IF YOU'RE THE WINNER

OS7010/2C

MR. DONALD MCTIGUE
593 TOD LANE
YOUNGSTOWN, OH 44504-1467



\$14,000.00 *****

IF CHOSEN WINNER, AMOUNT PRINTED AT RIGHT WILL BE

ISSUED TO: MR. DONALD MCTIGUE

PAYMENT REPRESENTATION: \$14,000.00 PER MONTH

THIS IS NOT A CHECK

W.H. Magill Assistant Treasurer
Ronald J. Leslie Sweepstakes Director

00877 91273 20602 000 0

50017152 OS7010-2 001

SPECIMEN - NON-NEGOTIABLE

CO FILE DEPT CLOCK VCR NO.
TGHY 76k 783er 01:19 OS7010/2D

OS7010/2D



THE READER'S DIGEST ASSOCIATION, INC.
Pleasantville, NY 10570

YEARLY PRIZE PAYMENT AND EXPENDITURE DRAMATIZATION

The figures represented on this form have been compiled from the U.S. Department of Labor Consumer Expenditure Survey and serve as a general guide to average yearly US expenditures.

Identifier Code: 00877 91273 20602
Statement Run: For payments on a YEARLY basis
Value of Grand Prize: \$5,000,000.00
Prepared For: Mr. Donald McTigue

MR. DONALD MCTIGUE
593 TOD LANE
YOUNGSTOWN, OH 44504-1467

AVERAGE YEARLY EXPENDITURES

Property Taxes\$799.00
Household Furnishings and Equipment\$1,271.00
Clothing and Personal Services\$1,717.00
Vehicle Purchase (down payment)\$2,314.00

TOTAL\$6,101.00

YEARLY READER'S DIGEST WINNER'S CHECK ..\$167,000.00

CASH BALANCE REMAINING (EACH YEAR) ..\$160,899.00

YEARLY INCOME PROVIDED TO GRAND PRIZE WINNER

YEARLY R.D. WINNER'S CHECK..\$167,000.00

Because we understand that everyone has different yearly expenses, figures printed above are intended for illustration purposes only. However, as you can see, even if *your* expenses were double what we've shown here (including federal and state income taxes) . . . you would still have more than enough money left over each year to live comfortably and happily if you become our next Grand Prize winner.

DETACH AND RETURN THIS SWEEPSCHECK IN YOUR PAYMENT INDICATOR ENTRY STATEMENT
IF THIS IS HOW YOU WOULD LIKE TO RECEIVE PAYMENTS ON YOUR \$5,000,000.00 GRAND PRIZE IF YOU'RE THE WINNER

OS7010/2D

MR. DONALD MCTIGUE
593 TOD LANE
YOUNGSTOWN, OH 44504-1467



\$167,000.00 *****

IF CHOSEN WINNER, AMOUNT PRINTED AT RIGHT WILL BE

ISSUED TO: MR. DONALD MCTIGUE

PAYMENT REPRESENTATION: \$167,000.00 PER YEAR

THIS IS NOT A CHECK

W.H. Magill
Assistant Treasurer

Ronald J. Leslie
Sweepstakes Director

00877 91273 20602 000 0

5001 7152 057010-2 001

SPECIMEN - NON-NEGOTIABLE