

Director of Special Events
Reader's Digest - World Headquarters
Pleasantville, NY 00401-0001

BULK RATE
U.S. POSTAGE

PAID

Reader's Digest

Plans for Grand Prize Winner

OPEN IMMEDIATELY

Instructions, Read Enclos

***** 3-DIGIT 735

R4562-03

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DREWEY I PAGE

2102 CROSSGATE

DUNCAN, OK 73533-1231

R4562-03
R4562
list 3

VALUE OF GRAND PRIZE ENTRY: \$5,000,000.00

*****WEEKEND ITINERARY
 REFERENCE: RD R4562/03 PRIZEWIN
 COM: 4-14-93 REM: WKND PLANS
 RE: MARCH 94 SWEEPSTAKES

DREWERY I. PAGE

L/R4562-3

For Labeling And Acceptance
 Instructions, Read Enclosed Letter.

YOUR WEEKEND
 ITINERARY WILL LOOK
 LIKE THIS (UNLESS YOU
 SPECIFY OTHERWISE) IF
 YOU ARE OUR NEXT
 GRAND PRIZE WINNER.

***** 3-DIGIT 735

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DREWERY I. PAGE

2102 CROSSGATE

DUNCAN, OK 73533-1231

THURSDAY

3:30 PM Arrive Reader's Digest World Headquarters
 Pleasantville, New York
 Check in for deluxe accommodations at guest house,
 on grounds

5:00 PM Limo to Four Seasons Restaurant
 Manhattan, New York
 Cocktails and dinner

7:30 PM Limo to theater - Broadway show of choice

10:30 PM Limo back to guest house
 Pleasantville, New York

FRIDAY

9:00 AM Day of activities at Corporate Headquarters - Reader's
 Digest, Pleasantville, New York
 Meet Chairman of the Board
 Luncheon at guest house - receive prize check at ceremony
 Meet employees in cafeteria
 Photo sessions - possible interviews with press

3:30 PM Leisurely tour of grounds
 Tour of corporate art
 Free gifts at company store

5:00 PM Limo to World Yacht for dinner/dancing/cruise
 Manhattan, New York

10:00 PM Limo to location of choice for entertainment
 Dancing at Peacock Alley, Waldorf-Astoria, famous for
 Cole Porter's piano

1:00 AM Limo back to guest house
 Pleasantville, New York

***** OVER, PLEASE

SATURDAY

- UPON WAKING Champagne breakfast - room service at guest house
Pleasantville, New York
Special itinerary to be developed according to your
wishes. Could include:
- Sightseeing tour of New York, shopping,
lunch at Windows On The World, additional
Broadway show, Radio City Music Hall
- 7:00 PM Limo to Central Park for ride in hansom cab with bottle
of champagne
Manhattan, New York
- 8:00 PM Dinner and cocktails at Tavern On The Green or other
beautiful location such as Rainbow Room

SUNDAY

- Itinerary to be developed according to guests' wishes
- 3:00 PM Depart World Headquarters for trip home via deluxe
accommodations

B. Griswold
Director of Special Events
World Headquarters
Pleasantville, NY 00401-0001

Grand Prize Winner Information exclusively for:

DREWERY I. PAGE

April 14, 1993

To Drewery I. Page,

You have some important decisions to make.

Every time we select the new Grand Prize winner in the Sweepstakes we present each year, it is necessary to gather certain information from them. We need to find out how they would like to have their checks awarded, whether or not they would like to come to Pleasantville to receive their first \$5,000,000.00 Grand Prize installment check, and, if they choose to come to our World Headquarters here in Pleasantville, what they would like their Grand Prize weekend celebration to be like.

We now must ask you the same questions because you are just one stage away from becoming our next Grand Prize winner. You see, all of our past winners have gone through the same two stages that you have toward claiming their prize -- name selection and document issuance.

The final stage, when we select our winners, will be occurring next, and that's why we need to get some important information from you.

You'll notice that there are several questions we'd like you to answer on your Preference Ticket regarding the claiming of the Grand Prize that could become yours. Please take your time and carefully scratch off your answers to these questions.

Next, please review the Itinerary we have enclosed. It details what your weekend in Pleasantville could be like. Please keep in mind that if you win the Grand Prize, your weekend will be exactly as you want it ... the Itinerary we have sent has been popular in the past, but it is just one of many possibilities.

If you decide that the itinerary is okay and you would like to join us in Pleasantville, upon selection as winner, be sure to detach and return your YES RSVP Card after validating it with your name Label (which you will find at the top of your Itinerary). If not, just validate and return the NO RSVP card and we'll contact you to make alternate plans if you win.

(over, please)

The next step is for you to choose the envelope you'll use to return your Preference Ticket and RSVP Card. Choose the YES envelope and not only will you be registering your choices with us, AND entering the Sweepstakes with a chance to win any of \$12,000,000.00 worth of prizes BUT ... you'll also get to listen to A CELEBRATION OF FAITH & JOY free for 7 days and receive a FREE Gift. Choose your NO envelope and you'll lose out on these fabulous opportunities but you will still be entered into the Sweepstakes.

Please be sure to see the enclosed brochure before responding. Then, place your Preference Ticket and the RSVP Card you have validated in one of the envelopes and return it to us **by May 20**. And remember, if you go on to be the next winner, your wish is our command! We'll be happy to work with you in any way possible to make your Grand Prize experience as pleasant as possible.

Sincerely,



B. Griswold
Director of Special Events

RSVP
CARD



RSVP
CARD

Gala Reception

IF ACCEPTING GRAND PRIZE
WEEKEND IN PLEASANTVILLE
AFFIX LABEL HERE

AFTER REVIEWING ITINERARY, PLACE PERSONALIZED LABEL ABOVE.

I HAVE REVIEWED THE ENCLOSED ITINERARY AND
I AGREE WITH ALL THE ARRANGEMENTS. PLEASE PROCEED WITH
PROCESSING MY ENTRY AND CONTACT ME IF I WIN.



Yes



RSVP
CARD



RSVP
CARD

Gala Reception

IF DECLINING GRAND PRIZE
WEEKEND IN PLEASANTVILLE
AFFIX LABEL HERE

AFTER REVIEWING ITINERARY, PLACE PERSONALIZED LABEL ABOVE.

I HAVE REVIEWED THE ENCLOSED ITINERARY AND I DO NOT
AGREE WITH ALL THE ARRANGEMENTS. PLEASE PROCEED WITH
PROCESSING MY ENTRY AND CONTACT ME IF I WIN.



No

