

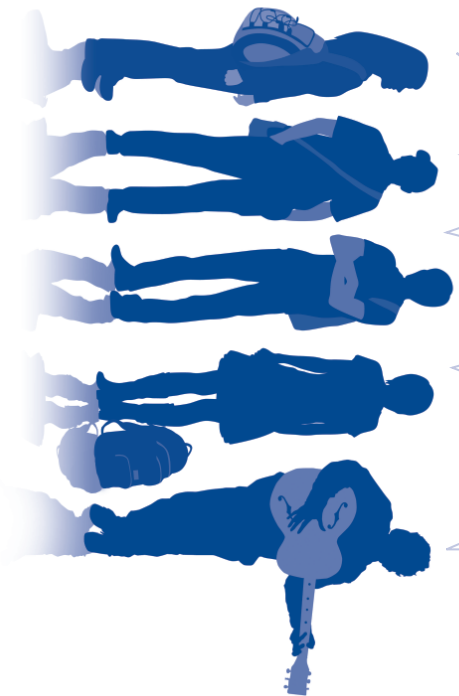


**National Association
for Music Education**

1806 Robert Fulton Drive | Reston, VA 20191

Print. Std.
U.S. Postage
PAID
Permit #1234
Kansas City, MO

Let your students'
voices be heard!



DELIVER PROMPTLY TO:

Sample A. Sample
Music Department
Name of High School
Address of High School
City ST Zip

RESPONSE NEEDED BY: Month XX, 2015

**ENCLOSED: A FREE one-of-a-kind initiative that can help
boost music education in your school and across the country.**



**National Association
for Music Education**

1806 Robert Fulton Drive | Reston, VA 20191

www.NAfME.org

Month XX, 2015

Sample A. Sample
Name of High School
Address of High School
City ST Zip

RESPONSE NEEDED BY:

Month XX, 2015

We need your help with a nationwide initiative that will deliver valuable information to you and your music students at no cost now or in the future. Please respond by XXDATEXX.

Dear Sample A Sample,

As a musical educator, perhaps you're familiar with this quote from Plato:

“Musical training is a more potent instrument than any other, because rhythm and harmony find their way into the inward places of the soul.”

Here at the *National Association for Musical Education (NAfME)*, we certainly share in this philosophy. We advocate for the idea that every child should have access to high-quality music instruction and that every music teacher should have the tools and support he or she needs to be successful. We're hoping you agree.

We are the only organization whose sole purpose is to work to improve all aspects of music education. We work on the local, state and national levels to develop and provide valuable resources for teachers, parents and administrators and we host events to help further professional development. We run contests and competitions to encourage excellence among students and we also operate the Tri-M Music Honor Society, a group that recognizes outstanding performance in music education. In short, if it involves music education, it involves *NAfME*.

Now, we're adding another program to our ever-growing list of initiatives—and we need your help. It's a partnership with *My College Options (MCO)* to conduct a survey that could help strengthen music programs across the country.

By distributing the enclosed questionnaires to your music education classes, you'll be helping tremendously with this initiative.

(over, please)

Your participation will ensure that you'll receive a compilation of the results from across the country and from your own school. Armed with this information both you and *NAfME* will be better equipped to help music education continue to make the strides it has since our founding in 1907.

**Please distribute the enclosed surveys and return them to us
no later than XXDATEXX.**

Doing so will ensure that the voices of your students will be included in this important survey—something music lovers are sure to appreciate!

**Your action today also holds another possibility
for your music students ...**

If they indicate an interest in higher education on their survey, *MCO* will prove to be a valuable resource for your students, as they'll receive FREE College Match Reports that will help them connect with colleges and universities that suit their needs.

As well as hearing directly from colleges, your students may also hear from educational and career service providers offering products and services such as college admissions services, financial aid, career information, extracurricular enrichment and recognition programs.

**There is no charge for participation in the survey for you
or your students—now or in the future.**

All we ask is for a little bit of your time. Please pass out the surveys to your junior and senior music students, then collect them and return them to us in the postage paid envelope provided. Because college application deadlines are always looming, we ask that you do this no later than XXDATEXX.

If you need additional survey forms, contact Peggy Jansen at 1-877-409-6366, or email her at emailaddress@nrccua.org. I hope to hear back from you soon.

Best wishes,

Name
Title, NAfME

P.S. *NAfME* has been key in the establishment of music education as a profession, for the promotion and guidance of music study as an integral part of the school curriculum, and for the development of the National Standards for Arts Education. This new survey initiative will help us continue this invaluable work—but we can't do it without your help.