

P.O. Box 9084 Clearwater, FL 33758-9084



PRSR STD
U.S. POSTAGE
PAID
NME

SELECTION CRITERIA

Confirmation of your eligibility qualifications for a significant cash sum is requested. Upon confirmation, unrestricted entry for all unclaimed funds will be guaranteed in your name.

DIE CUT WINDOW

Your acknowledgement of this communication is required no later than the date contained herein.

May 24, 2007

Grand Prize Payment Options

PRIZE LEVEL	PRIZE VALUE	RESPOND BY	PRIZE STATUS
LUMP SUM	One immediate and comprehensive payment totaling \$1,094,444.00	May 24, 2007	Unawarded
ANNUITY	Thirty annual installments of \$70,000.00 each for a grand total of \$2,100,000.00	May 24, 2007	Unawarded

ID# 123456789
Sample A. Sample
Address
City, State zip

Note: ID number has been issued to only one individual in the country. You have been identified as this individual and, providing you satisfy criteria below, you are urged to phone x-xxx-xxx-xxxx NO LATER THAN Month XX, XXXX.

Acknowledgement Request

April 30, 2007

CONFIRMED RECIPIENT: Sample A Sample

EXCLUSIVE IDENTIFICATION CODE: XXXXXXXXXX



As it concerns the guaranteed grand prize in the \$2,100,000 Sweepstakes and your suitability to enter and claim it, we are trying to confirm that you satisfy the following criteria:

- You are a legal resident of the United States
- You are over 18 years of age
- You are not a resident of Florida
- You are not an employee of the sponsor of this Sweepstakes

If and only if you satisfy EACH AND EVERY criterion above, you are urged to phone us at x-xxx-xxx-xxxx.

Sincerely,

Pat Haines

Pat Haines

TIME IS OF THE ESSENCE. Due to the highly-personalized nature of your Identification Code, we could only activate it for a limited period. Your action is therefore required no later than Month XX, 2007.

There is no purchase required to enter or win and a purchase will not improve your chances of winning. Prize will be awarded as 30 annual installments of \$70,000.00 or a lump sum payment of \$1,094,444.00.