

myCollegeOptions[®]

2016
2017

Superintendent
Report



Prepared for [District Name]

Knowledge is Power

The My College Options (MCO) program is the nation's largest college-planning program.

If knowledge is truly power, then My College Options has been empowering tens of thousands of students and educators across the country for XX years.

As you already know, MCO arms students with valuable information regarding educational opportunities that best suit their needs and desires. But we go one step further than that — we also provide you with invaluable insights into the students in your district.

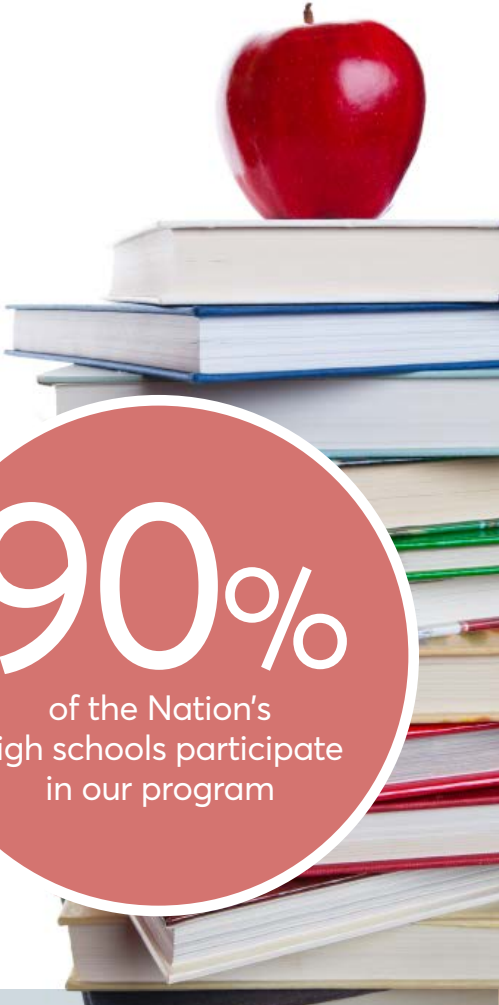
That's what you'll find in this specially prepared report.

With the knowledge contained inside, you'll have a better idea of the interests and abilities of your students, you'll see where your district stands in comparison to others around the country, and you'll be able to plan for the programs that best suit your student body. In short, you'll have the power to make your district the best it can be.

I hope you're pleased with the data we've compiled herein. We look forward to providing you another report every year your district participates in the MCO program.



Patrick Vogt



90%

of the Nation's
high schools participate
in our program

2016-2017 Participation Statistics

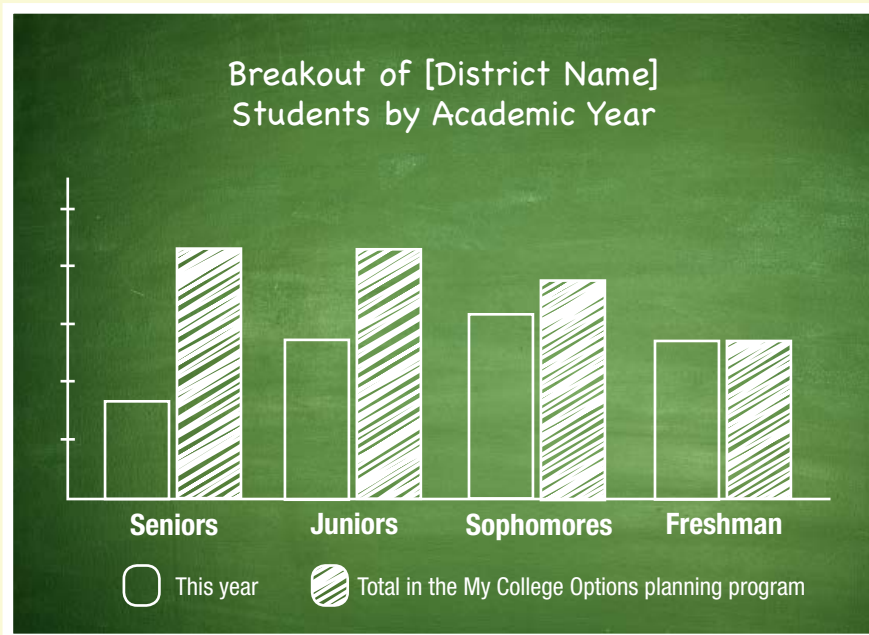
Here's a quick look at the schools that participated in the last two years of the My College Options program, as well as a breakdown of student participation. The more schools that participate, the more students we can help and the more complete each year's Superintendent Report will be.



Schools in [District Name] that participated this year

School Name	# of Students
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- 1. High School 1.....XXX
- 2. High School 2.....XXX
- 3. High School 3.....XXX
- 4. High School 4.....XXX
- 5. High School 5.....XXX

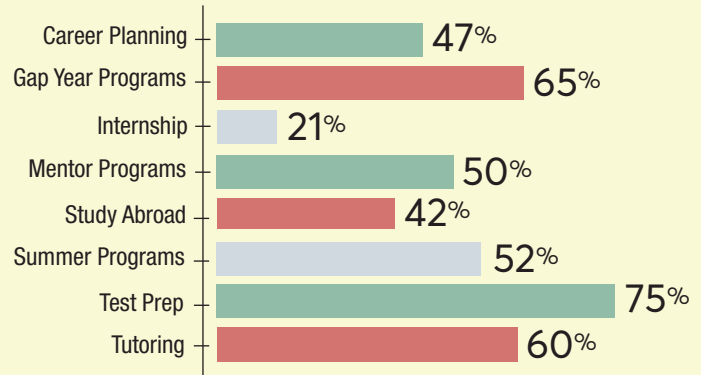


Grades and Growth

Here are the GPAs students in your district reported for the last two years as well as a snapshot of the information they feel is important to help them grow and prepare for their future. My College Options automatically delivers such vital information to every student that participates in the program.

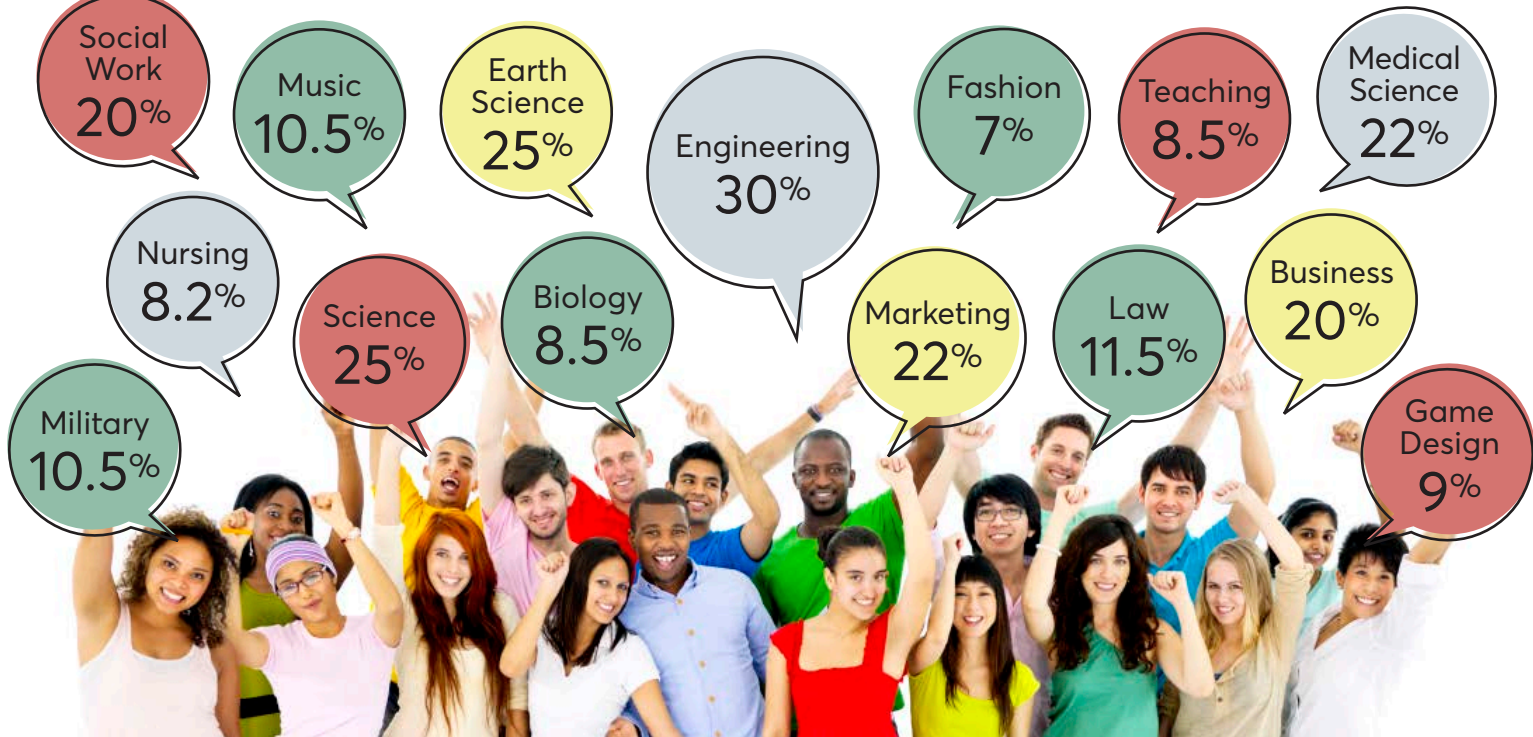


[District Name]'s students reported that they need the following information for their future planning



Careers/Majors [District Name] Students Want to Pursue

Knowing where your students' interests lie can help you strategize ways to create programs in your district to best suit their needs.

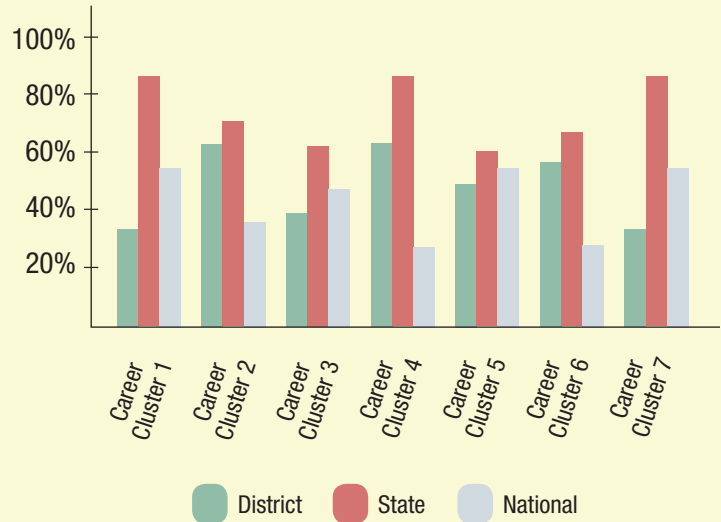


Career Cluster Choices for [District Name] Students

In the last survey, your students were asked to indicate which major fields of study interested them in a post-secondary environment. We've grouped those 72 different majors into career clusters and highlighted the top seven here. We've also included state and national results.

Top 7 Career Clusters

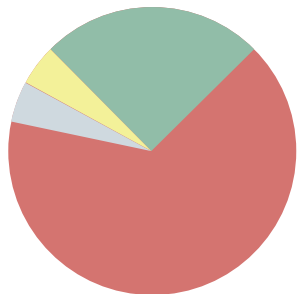
1. Marketing, Sales & Service
2. Business, Management & Administration
3. Hospitality & Tourism
4. Finance
5. Law, Public Safety & Security
6. Government & Public Administration
7. Human Services



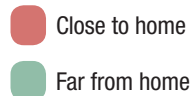
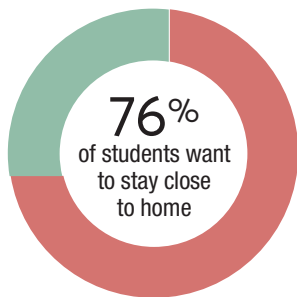
College Profile for Students in [District Name]

By knowing exactly what type of school or university your students are seeking upon graduation, the guidance counselors and educators in your districts can help steer them to the right choices.

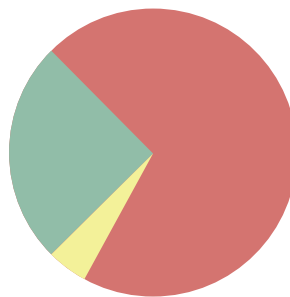
College Type



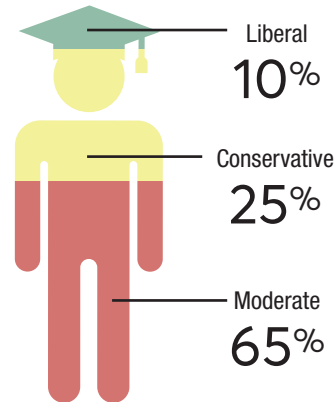
Distance from Home



College Size



Social Behavior on Campus



Over 5,000 Colleges and Universities Participate in **myCollegeOptions**[®]

Here is a short list of just a few...

Arizona State University

Tempe, AZ

University of Denver

Denver, CO

University of New Haven

West Haven, CT

University of Tampa

Tampa, FL

Southeastern University

Lakeland, FL

Bradley University

Peoria, IL

University of Notre Dame

Notre Dame, IN

Butler University

Indianapolis, IN

University of Kentucky

Lexington, KY

Loyola University New Orleans

New Orleans, LA

Washington University

Saint Louis, MO

University of Southern Mississippi

Hattiesburg, MS

University Of Nebraska

Lincoln, NE

Seton Hall University

South Orange, NJ

Hofstra University

Hempstead, NY

Bowling Green State University

Bowling Green, OH

University of Portland

Portland, OR

Drexel University

Philadelphia, PA

Vanderbilt University

Nashville, TN

Texas Tech University

Lubbock, TX

West Virginia University

Morgantown, WV



94%

of guidance counselors say
that we are one of the most
trusted college planning
programs.