

CUSTOMER SERVICE DIVISION
READER'S DIGEST ASSOCIATION
PO BOX 1200, MARION OH 43305-1200

ATTENTION POSTMASTER:
FORWARDING AND ADDRESS
CORRECTION REQUESTED

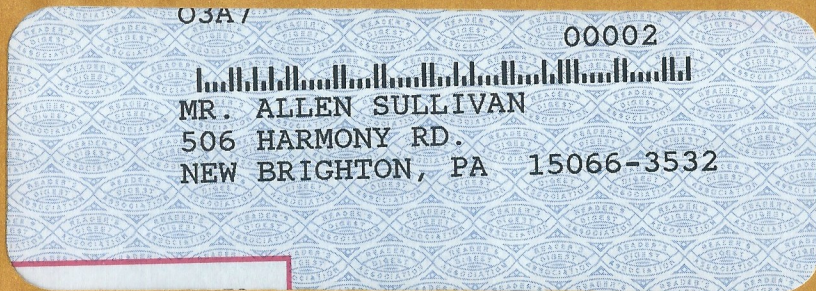
RECIPIENT:

Please open immediately to verify the accuracy of
the enclosed Magazine Subscription Bill.

DATED MATERIAL:
YOUR IMMEDIATE RESPONSE REQUESTED

PRESORTED
FIRST CLASS MAIL
U.S. POSTAGE
PAID
Reader's Digest

IF WINNING NUMBER IS ENCLOSED, PRIZE MONEY WILL SENT TO:



UNLESS NOTIFIED OTHERWISE.

PRESORTED
FIRST CLASS MAIL

• BILL ENCLOSED •

M7070
CQW070 MAG
03A7

★ THIRD ATTEMPT AT REACHING

**ADDRESS
VERIFICATION
REQUIRED FOR
FUTURE DELIVERIES**
Please open at once for
important news.

12-MONTH MAGAZINE SUBSCRIPTION



11280

ACCOUNT A NUMBER

3rd BILL

Please RETURN THIS BILL with your payment (or if you write us for any reason). Is your address correct? Please make any necessary changes in area provided below

12709 70880 16949 01396 0301 060

03A7

00002

MR. ALLEN SULLIVAN
506 HARMONY RD.
NEW BRIGHTON, PA 15066-3532

SUB PRICE	\$23.46
YOUR PRICE	13.96

DOLS, CNTS

1002F A

☐ Please activate my \$9.50
INSTANT REBATE

YOU PAY ONLY \$13.96

SAVE \$9.50

**MAKE CHECK
PAYABLE TO
READER'S DIGEST**

01.

PLEASE PAY BY OCT. 29

PRIZE NOTIFICATION/MAGAZINE SHIPMENT ADDRESS VERIFICATION

For the review and authorization of: Mr. Allen Sullivan

Verification Code: 12709 70880 16949

Please check your name and address as they appear on the above BILL.
If something needs to be changed, please indicate it below. If everything
is correct, **MAKE NO CHANGES**

☐ Check here to be notified
of your winnings at address
printed on bill.

☐ Check here to be notified of your winnings at address you have indicated below.

ADDRESS

[illegible]

APT.#

--	--	--	--	--

CITY

[illegible]

STATE

--	--

ZIP

--	--	--	--	--

**ADDRESSING INFORMATION
TO BE USED FOR ANY FUTURE
NOTIFICATIONS REGARDING
PRIZE WINNINGS OR
MAGAZINE SUBSCRIPTION.**

**THE PRIZE ENTRY NUMBER
ASSIGNED TO YOU IS:**

19784722D

If winning number is printed at right and returned by OCT. 29, 1997
you will be declared the winner of \$1,000,000.00.

ENTRY FORM



The Reader's Digest Association, Inc.
PLEASANTVILLE, NEW YORK 10570

Dear Mr. Sullivan:

I hope you're interested in hearing the good news if you are our Grand Prize Winner. The reason I was wondering about this is because we haven't heard from you yet. And that's a little surprising considering that we've already written to you twice requesting your reply.

Do we have your correct address on file? Did you receive our previous notifications?

Please take a moment now to review your name and address on the attached Bill. If everthing is correct, then please check the appropriate box on the Entry Form below the bill. We will continue to write you at this address AND we will also use this address to notify you if you become our \$2,000,000.00 Grand Prize Winner.

If something needs to be adjusted, please check the appropriate box on your Entry Form and make all necessary corrections where indicated.

Mr. Sullivan, it's very important that we know where you live. Not only might we need to contact you if you go on to become our \$2,000,000.00 Grand Prize Winner BUT...you may already be the winner of another \$1,000,000.00 Prize!

The number printed on your Entry Form has been issued to you and you alone. If you return it by OCT. 29 and it matches the winning number on our master file -- YOU WILL BE SENT A PRIZE OF ONE MILLION DOLLARS! So you can imagine how much we want to be sure we're reaching you at the correct address.

Plus, we also want to make sure that your magazine subscription keeps reaching you. We're sure you wouldn't want to miss one information-packed issue of America's most widely read magazine. In fact, you may want to take advantage of a special \$9.50 Subscribers Only rebate on

(over, please)

a renewed subscription for the next year. This saving is yours simply for checking the correct box on your Bill and returning it to us promptly along with your payment.

Please review your Entry Form and Bill carefully. Notification regarding the \$2,000,000.00 Grand Prize, the \$1,000,000.00 which you may have already won, and the continued delivery of your magazine may depend on it!

Sincerely,

Ronald J Leslie

Ronald. Leslie
Sweepstakes Director

P.S. So that we may continue your subscription without interruption please be sure to enclose your payment along with your Entry Form. And don't forget -- to renew your subscription for an additional 12 months at the same low rate you received on your current subscription (even if the price of *Reader's Digest* is increased)... check the box in the lower left-hand corner of your bill before returning it.