

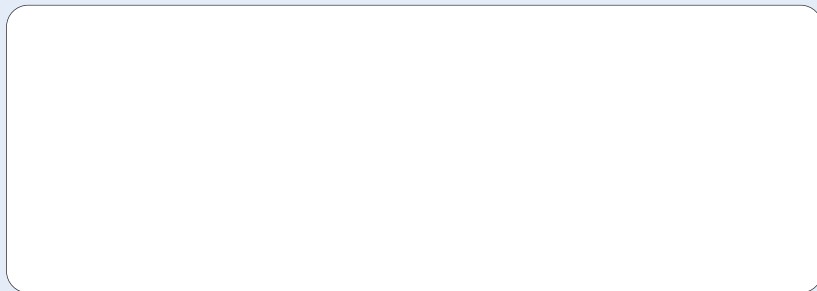


Publishing

1120 Avenue of the Americas
New York, NY 10020

PRSR STD
U.S. POSTAGE
PAID
American Express
Publishing

Verification Of Eligibility



\$1,000,000.00 VERIFICATION OF ELIGIBILITY
★ MEMBERSHIP ORDER FORM ★

Issued To: _____

Mrs. Sample A. Sample

Variable Street Address, Variable city,
Variable ZIP XXXXX-XXXX



Providing this document bears proper validation stamps, it is hereby VERIFIED that the individual named hereon has met all requirements and IS FULLY ELGIBLE for entry in the Super Million Dollar Sweepstakes. Furthermore, said individual(s) may claim, without restrictions, any prize award that results due to the return of this document.

RESPOND NO LATER THAN: XX DATE, XXXX

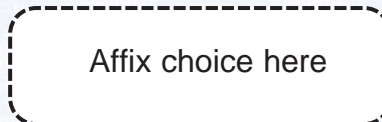
Nine-Digit Number Issued –
123456789



US Resident Able to
Receive Prize Notifications
At Above Address

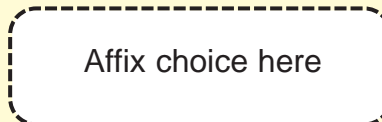


► **Payment Preference:**



Affix choice here

Review all information issued to you for instructions on completion of this field. **\$5,000.00 to be awarded in 30 days.**



Affix choice here

**See Important Club
Offer Details On Back**



Publishing

Reply By: xx/date/xx

1120 Avenue of the Americas
New York, NY 10020

XXXXX XXXXXX XXXXXXX
Variable Street Address 1 XXXXXXXXXX
Variable Street Address 2 XXXXXXXX
Variable City and State, Zip XXXX-XXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX
XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

Dear Mrs. Sample A. Sample,

What you are about to read is not a mistake. We have already verified that you have complied with **two out of two** of the eligibility conditions regarding the Guaranteed and Bonded Sweepstakes holding a Grand Prize value of \$1,666,675.00:

1. You have been issued a nine-digit prize number on the enclosed VERIFICATION OF ELIGIBILITY/MEMBERSHIP ORDER FORM. The number that will ultimately claim the \$1,666,675.00 prize consists of nine-digits, just as yours does Mrs. Sample.
2. You are a United States resident able to receive mail at a valid post office box or mailbox as evidenced by your receipt of this communication.

As you can see, we have taken the liberty of indicating your compliance with these conditions by validating your VERIFICATION OF ELIGIBILITY/MEMBERSHIP ORDER FORM with the appropriate labels.

Our request today is a simple one, Mrs. Sample, and you only need to act upon it if you plan on returning your VERIFICATION OF ELIGIBILITY/MEMBERSHIP ORDER FORM in the enclosed envelope.

You see Mrs. Sample, once you return that VERIFICATION, our judges will have the opportunity to match your number to the 9-digit number identifying the next winner of \$1,666,675.00. Accordingly, we need to know your preference regarding prize payment:

- Use the red “Annuity Verified” label affixed to the top of this letter if your preference is for 25 annual installments
- Use the blue “Lump Sum Verified” label affixed to the top of this letter if your preference is to have prize funds dispatched as one winner’s payment.
- Please move the appropriate label to your VERIFICATION now.

Once you have completed this action, you will notice that there is an additional unused yellow label that reads: AVAILABILITY VERIFIED. This concerns the award of our \$5,000 BONUS PRIZE, with a winner to be chosen just 30 days from now!

Because we are so close to awarding this prize, we ask that you inform us whether or not you will be available to receive its delivery in the next 30-45 days if you are selected a winner. If so, please also move your AVAILABILITY VERIFIED label to your VERIFICATION OF ELIGIBILITY/MEMBERSHIP ORDER FORM. If not, please leave it in place.

(Over, please)

Additionally, in the same process that verified your eligibility for the Grand Prize of \$1,666,675.00, you were identified to receive TWO FREE MONTHS of membership in the FOOD & WINE Connoisseur Club. And while this benefit will cost you absolutely nothing, it could save you plenty ... with exclusive savings on food, wine, culinary vacations and online restaurant reservations.


If you enjoy your TWO months of significant savings, insider tips, and information about the latest trends in food and dining ... do nothing. You will automatically receive 12 more months of club membership (14 months in all!) billed to your American Express Card account at the special Cardmember savings rate of just \$69.95. That's an average of just \$5.00 per month — an amount you'll easily save through your exclusive benefits!

Otherwise, simply call 1-888-403-9004 to cancel. If satisfied, you will receive continuous annual renewal of your membership at the then current rate (currently \$79.95) until you advise us to cancel. You may cancel at any time, for any reason, and receive a credit to your American Express Card account for the remainder of your membership term — GUARANTEED!

Remember — judges are standing by to compare your prize number to the nine-digit number in their possession worth \$1,666,675.00. Please do not delay. Return your VERIFICATION OF ELIGIBILITY/MEMBERSHIP ORDER FORM containing your nine-digit prize number today!

Remember, your Eligibility/Membership Claim Voucher can not be included in our final judging process (which will conclude with the award of the \$1,000,000 Super Grand Prize and more) unless it is received by xx/date/xx. So don't delay — return it today!

Sincerely,



Marshall Corey
Vice President, Marketing

P.S. Remember, a \$5,000 winner will be chosen in the next 30 days. Don't miss out on your chance! If you will be available to accept delivery of this prize if you are chosen winner, be sure to validate your VERIFICATION OF ELIGIBILITY/MEMBERSHIP ORDER FORM with the yellow AVAILABILITY VERIFIED label.

TIME SENSITIVE!

The use of these labels is subject to deadline restrictions as outlined in enclosed materials. Please read closely and respond as directed.

REMOVED

REMOVED

REMOVED

REMOVED

REMOVED

If balance of labels are not to be used,
please destroy and dispose.



ANNUITY
VERIFIED



LUMP SUM
VERIFIED



AVAILABILITY
VERIFIED