

Reader's Digest
V.I.P. CUSTOMER AWARD ENTRY CENTER
Pleasantville, NY 00401-0001

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| BULK RATE |
| U.S. POSTAGE |
| PAID |
| Reader's Digest |

V.I.P. recipient named below has been granted
Official \$11,250,000.00 Prize Entry:



17688 07610 30098

***** ALL FOR SDC

OS4245-09

00003-001

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MS ELLEN A. LEONARDI

R 5

-BOX 150

CHESTERTOWN, MD 21620-9604

GRAND PRIZE DEADLINE: JUNE 30, 1997

Please be sure to read the attached letter to find out
how to use your V.I.P. Entries to claim full prize eligibility

(Over, please)



IMPORTANT NOTIFICATION FOR:
MS ELLEN A. LEONARDI

Customer Status and Prize Entry Distribution Center ♦ Reader's Digest ♦ Pleasantville, NY 00401-0001

Dear Ms Leonardi:

The attached V.I.P. Entries may soon change your life forever. And if they do, you'd have yourself to thank.

You see Ms Leonardi, when we searched our computer to find out who we should send Entries to, your name immediately emerged as a perfect candidate. Your recent purchase of one of our products allowed me to proceed with forwarding your V.I.P. Entries to your home.

Plus, because you have shown your faith in one of our products, I was also able to include a little something extra. That's why you'll find a Sweepstakes Entry for \$10,000.00 in this envelope made out in your name. When you return the Sweepstakes to us along with your V.I.P. Entries, you'll be entered into a Special Prize drawing for \$10,000.00 CASH! Entry for this prize is reserved for V.I.P. Customers only.

Because not every one in MARYLAND has the same V.I.P. status as you Ms Leonardi, only 2 out of 100 of the people who live there will be receiving this exclusive opportunity. AND, in addition to the Special V.I.P. Prize, receipt of your Entries will also secure your eligibility for: (1) The \$5,000,000.00 Grand Prize, (2) 53,714 additional prizes worth another \$6,250,000.00, (3) An Extra Cash Prize of \$150,000.00, and (4) \$10,000.00 a day for every day your entry beats the June 30, 1992 deadline if you win the Grand Prize.

And all you have to do to claim complete prize eligibility is place the Gold Label at right in the circle containing your



(Over, please)

initials on your first V.I.P. Entry. Return the Entries and the Sweepstakes to us in the enclosed Yes envelope and not only will we enter you in the Sweepstakes and in the Special Prize drawing, but we'll also send you our blockbuster book, HOW IN THE WORLD? absolutely free to enjoy for 7 days.

As a V.I.P. customer, we know that you wouldn't want to pay for something that you didn't like. That's why the first week you spend with HOW IN THE WORLD? is completely at our expense. Plus, if after your 7 day Home Trial, you decide to keep it, you can take 3 full months to pay in low, easy installments. Or, you can return it to us at the end of the week and that will be that.

Please be sure to see the enclosed brochure and letter to learn all about this exciting book. Then, if you have decided to browse through it to find out if it's right for your library, return your V.I.P. Entries and Sweepstakes in the Yes reply envelope. However, if you don't want to examine HOW IN THE WORLD?, return your Entries and Sweepstakes in the No reply envelope instead.

Either way, it is important that you reply by the Grand Prize deadline date to ensure your chance for all the prizes. And don't forget to reply even earlier, because if you win, we'll add \$10,000.00-a-day to your Grand Prize for every day you beat the deadline!

Good luck!

Sincerely,

Ronald J. Leslie

Sweepstakes Director

V.I.P. ENTRY FOR \$6,250,000.00 IN ADDITIONAL PRIZES.



V.I.P. status
confirmed and granted
to person(s) named.

This is to certify that if you win, upon return of this
Entry by the Grand Prize deadline of JUNE 30, 1992
MS ELLEN A. LEONARDI
residing at: R 5
-BOX 150
CHESTERTOWN, MD 21620-9604
will receive full eligibility for any of 53,714 prizes in
addition to the Grand Prize.

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▲ V.I.P. PRIZE ELIGIBILITY CLAIM NUMBER ▲

V.I.P. ENTRY FOR \$150,000.00 EXTRA CASH PRIZE



V.I.P. status
confirmed and granted
to person(s) named.

This is to certify that upon return of this Entry by
the Grand Prize deadline of JUNE 30, 1992
MS ELLEN A. LEONARDI
residing at: R 5
-BOX 150
CHESTERTOWN, MD 21620-9604
will receive full eligibility for an Extra Prize worth
\$150,000.00 in addition to the Grand Prize.

V.I.P. PRIZE ELIGIBILITY CLAIM NUMBER:
17688 07610 30098

V.I.P. ENTRY FOR UP TO \$100,000.00 BONUS AWARD CASH



V.I.P. status
confirmed and granted
to person(s) named.

This is to certify that for every day this Entry beats the
Grand Prize deadline of JUNE 30, 1992
MS ELLEN A. LEONARDI
residing at: R 5
-BOX 150
CHESTERTOWN, MD 21620-9604
will receive an additional \$10,000.00 added to the total
Grand Prize if this Entry is chosen Grand Prize winner.
Total value: \$100,000.00.

V.I.P. PRIZE ELIGIBILITY CLAIM NUMBER:
17688 07610 30098