

STAY ON TOP OF THE WORLD

With a Unique Atlas Available
Only From Reader's Digest

GET THE BIG PICTURE

Speed to the scene of
breaking news headlines

SHARE WITH THE KIDS

Give your children a head start and
encourage their creativity

FIND IT FAST

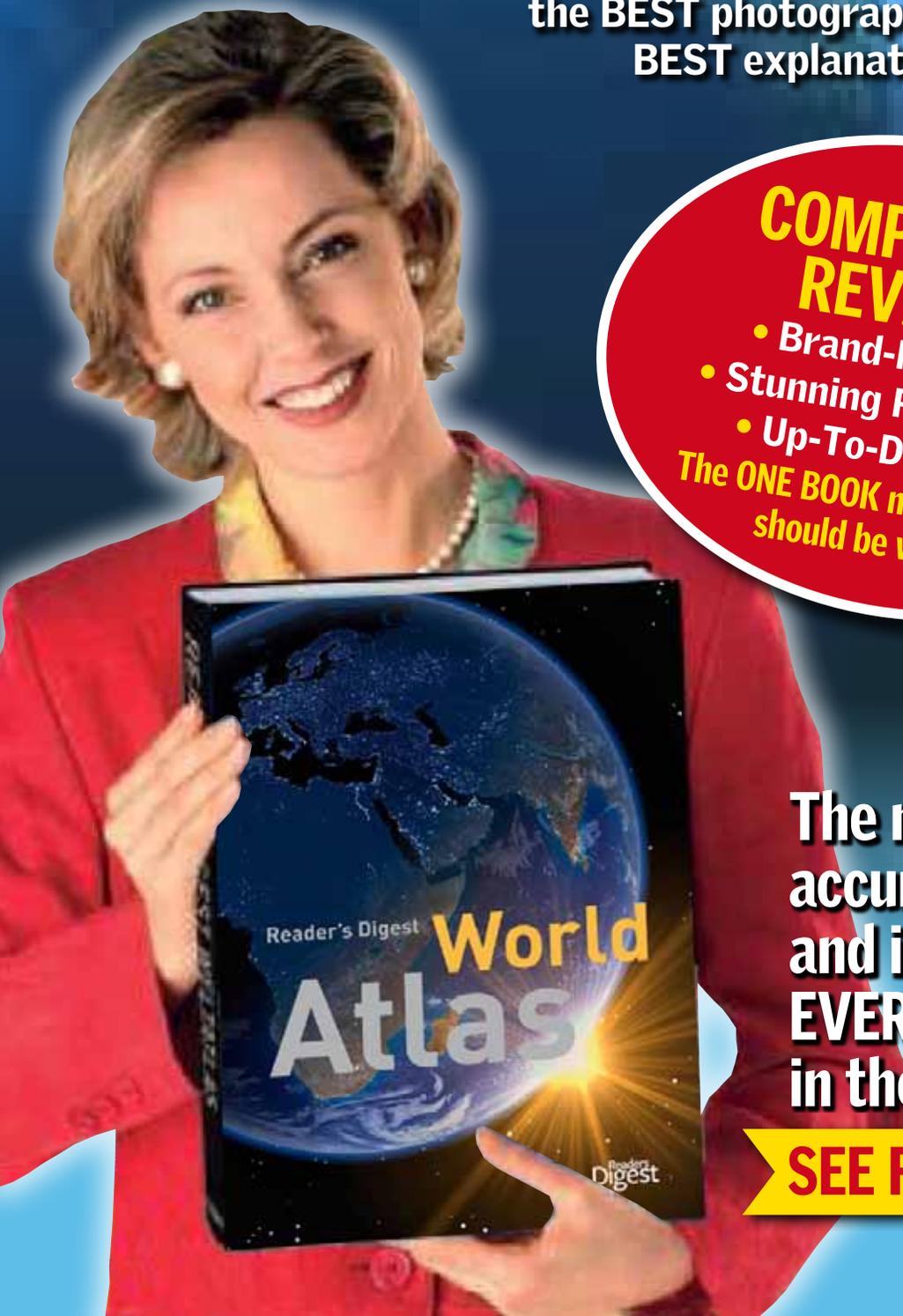
So easy to use, you'll learn about
our world in no time with the BEST maps,
the BEST photographs and the
BEST explanations!

COMPLETELY REVISED!

- Brand-New Maps
 - Stunning Photography
 - Up-To-Date Facts
- The ONE BOOK no home library
should be without!

The most
accurate maps
and information on
EVERY country
in the world.

SEE FOR YOURSELF!



IF YOU LIVE ON PLANET EARTH, YOU'LL WANT THIS BOOK!

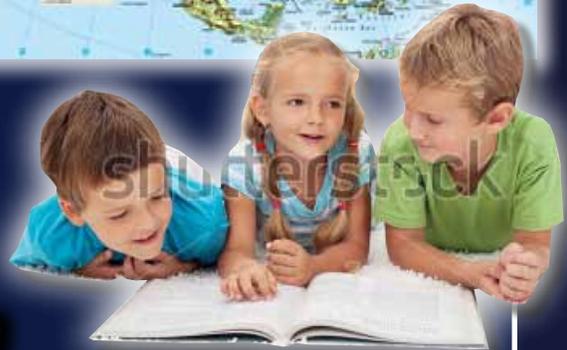
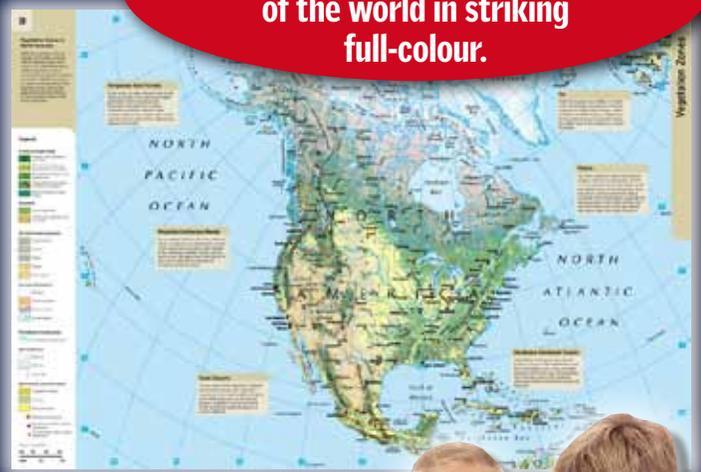
The **READER'S DIGEST WORLD ATLAS** will help
EVERYONE enjoy the world in a brand-new way ...

MAKES LEARNING FUN

Stunning high resolution satellite
images will capture your attention in a
way normal atlases simply can't



16 pages of unique
"Biome" maps detail the ecosystems
of the world in striking
full-colour.



GREAT FOR QUIZ AND CROSSWORD PUZZLERS

A comprehensive A-to-Z index
with 100,000 entries speeds you to
quick answers and insights.



18 Country Gazetteer
pages provide key facts
about ALL nations.



One-of-a-kind political maps
show the capitals, major cities, admin-
istrative divisions and borders for every
country around the world.



PLUS IT'S IDEAL FOR TRAVELLERS - EVEN THE ARMCHAIR TYPE!



Whether you're searching out your next holiday
destination or simply want to take a virtual trip to a land
far, far away, you'll find the **READER'S DIGEST WORLD ATLAS**
deeply satisfying thanks to:

- Details on international airports with IATA codes
- National park listings
- UNESCO World Heritage sites
- Key tourist centers and much more!

**THE ONE ATLAS THAT KEEPS PACE
WITH OUR CHANGING WORLD**

YOU HAVE NEVER SEEN THE WORLD LIKE THIS BEFORE!

THE WHOLE PLANET, AT YOUR FINGERTIPS!

The **READER'S DIGEST WORLD ATLAS** is one of the most visually exciting books of its kind to ever be produced. Realistic images, created from satellite data, create a three-dimensional effect and make you feel as though you're actually flying above the earth.

Gain a whole new perspective on the world as you take a journey along the course of great rivers; lose yourself in the remote expanses of still-wild regions such as the Gobi Desert and Siberia; explore the thousands of lakes of Scandinavia and Canada; and island-hop in the South Pacific!

COMPLETELY UPDATED

Well-researched maps by expert cartographers ensure you see the world as it is NOW, both politically and topographically.

224 MAPS LIKE THESE

State-of-the-art three-dimensional mapping techniques. Completely current. Fascinating to browse and easy to read. OVER 21 COMPLETELY NEW PAGE SPREADS!

SUPER-SIZED FORMAT

Bigger than most computer monitors, the extra-large dimensions of this book give you a comprehensive look at the regions of the world in a way that even the Internet can't!

EASIER TO USE THAN EVER

Improved map design, including areas rendered in high relief for better legibility, stronger type and handy coloured guidance system – makes this the one atlas you'll reach for again and again!

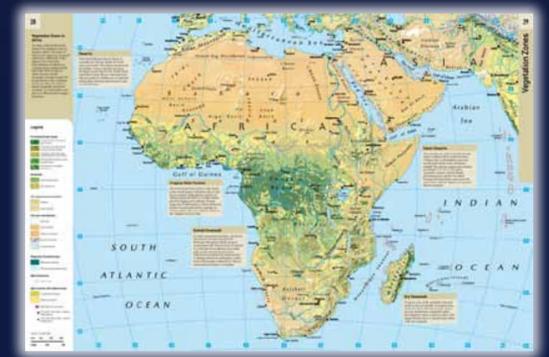
IN ONE EXTRA-LARGE, BEAUTIFUL BOOK:

- 260 Pages of vivid, colorful, useful political/topographical maps
- A comprehensive Gazetteer of countries and territories with up-to-date profile, statistics and flags.
- Striking satellite images with an accompanying introduction to our planet
- Detailed spreads of "hot spot" areas like the Caucasus, Balkans and China
- An easy to use speed index with 100,000 entries
- Generous size: 358 mm x 267 mm (14 1/8" x 10 1/2")



REFLECTS THE CURRENT POLITICAL CLIMATE

20 Large-scale pages of Political Maps will let you SEE the most recent borders, GET the most accurate country and capital names, and ENJOY detailed spreads of the world's current "Hot Spots."



REVEALS OUR GLOBAL ECOSYSTEM

A brand-new special map section derived from the latest satellite photographs will SHOW you the world's vegetation and agricultural zones and give you deeper insight into the interconnectedness of all life on our planet.

NAME GAME

The nation once known as Burma with the capital city of Rangoon has gone through a host of changes. It is now called Myanmar and you can VISIT its new capital city of Naypyidaw on **page 72**.



LEAP FROG

At the end of 2011 Samoa and Tokelau made a 'move' westwards, jumping over the International Dateline to align with their major trading partners, Australia and New Zealand, rather than the U.S.A. OBSERVE the new course of the dateline on **page 39**.



NEWBORN NATION

South Sudan is the most recent addition to the nations of the world. SEE its borders on **page 197**.



ELEVATED RAIL

TRACE THE PATH of China's new Qinghai-Tibet railway which when it crosses the mountains into Tibet at the Tanggula Pass, is the highest railway in the world. **page 101**.



REGROUPING

Denmark underwent a major administrative reorganization in 2007 when the 16 counties were abolished and replaced by division into 5 larger regions. UNDERSTAND the change on **page 142**.



WINTER WONDERLAND

VISIT the new research stations established by Belgium, India and France/Italy in Antarctica on **page 142**.



The world is changing at an extraordinary rate – how do you stay up to date with new names, new countries, new borders and new discoveries?

By saying **"YES"** to **READER'S DIGEST WORLD ATLAS** today!



"Checking the political maps lets me participate in topics I see on the news."

"It's a big, beautiful book that's even easier to use than the Internet! It's the star of our bookshelves."



"I get lots of homework help right here – and I know the answers are always correct!"

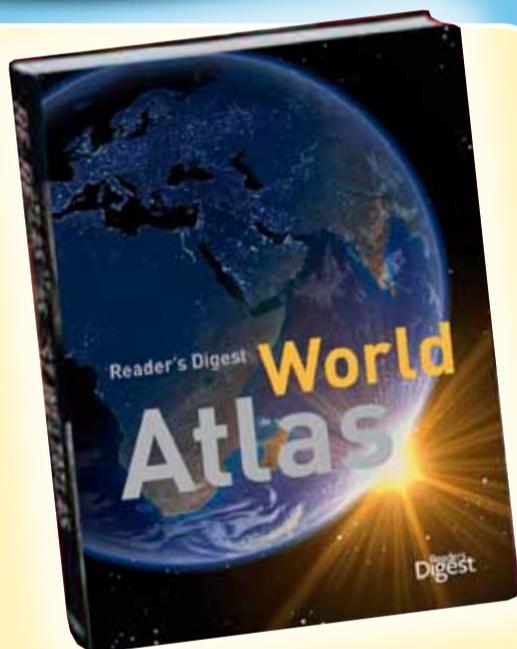


Improve your KNOWLEDGE and APPRECIATION of our fascinating planet!

7 GREAT REASONS to say "YES"

to this masterpiece of mapmaking:

- 1.** Completely revised edition in 400 extra-large pages. NEW boomtowns in China (with their exact expansions), NEW country borders, NEW "Hot Spots", NEW capitals, NEW country names, NEW climate data.
- 2.** You'll get a wealth of physical and political 3D-style maps, created using the latest digital technology.
- 3.** Brand-new topical maps on the vegetation zones on all continents give you insights into the true "nature" of our planet.
- 4.** A comprehensive index speeds you to 100,000 entries.
- 5.** Unique A-to-Z Country Gazetteer gives you critical information on 242 countries. Need to know what the Mexican flag looks like? Want to find out what currency they use in Kazakhstan? What the most commonly spoken language in Botswana is? You'll find it here!
- 6.** Unlike some unreliable online sources, you can rest assured that the global editorial team at Reader's Digest has ensured complete accuracy for information you can trust.
- 7.** Satisfaction 100% Guaranteed



Guarantee of Satisfaction

We take pride in our position as the leading publisher of high-quality, illustrated reference books. It is therefore important to us that you are entirely satisfied with any book you order from us, and this guarantee gives you every assurance that ...

1. Every effort will be made in production and packing to ensure that your copy of The World Atlas reaches you in perfect condition.
2. Your book will be dispatched, when available, with the utmost care to ensure its prompt and safe delivery.
3. You may return the book with seven working days of delivery and receive a full refund of any money you may have paid. Full details will be sent with your book.
4. Your complete satisfaction is guaranteed – this has been Reader's Digest policy for over 80 years – and we will continue to serve you with this aim in mind. This guarantee does not affect your statutory rights.